

ABSTRACT

A method and system for searching an information retrieval system for items of interest that are in proximity to geographical locations provided by the user. The information retrieval system can perform a search for specified types of businesses or items of interest that surround or are in close proximity to the user's present geographical location, or a geographical location that the user has pre-configured in a database. The system receives geographical location information concerning the user's position from the wireless network carrier, which tracks the location of the user's mobile communications device. When the user desires to store a geographical location and geographical name for a future search, the information is entered into the pre-configured database. When conducting an information search at a later time, the user can narrow a search request to a geographical area in the vicinity of the stored geographical location.